

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81115

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-81115-1

DATE PRINTED

11/06/12

PAGE 1

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR	212808	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES		AMERICANS FOR PROSPERITY	
AND	600 Fairmount Ave Ste 306		1726 M St NW Fl 10	
ADDRESS	Towson MD 21286-1002		Washington DC 20036-4502	
	USA		USA	
CONTACT	KAREN B		PRODUCTEST # 65 AMERICANS FOR PROSPERITY	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO. 65	PRODUCT CODE 9820	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/05/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
11	1	06:58A	09:00A	60S	11/04/12-11/04/12	WKND NEWS SUN 7-9A	1	1000.00	1000.00
21	1	11:35P	12:05A	60S	11/04/12-11/04/12	SPORTS ZONE	1	1200.00	1200.00
3	10000..	1	02:57P	04:00P	60S	11/05/12-11/05/12	THE DOCTORS	1	1500.00	1500.00
4	00011..	2	02:57P	04:00P	60S	11/01/12-11/02/12	THE DOCTORS	2	1500.00	3000.00
5	10000..	1	11:35P	12:37A	60S	11/05/12-11/05/12	DAVID LETTERMAN	1	2400.00	2400.00
6	00011..	2	11:35P	12:37A	60S	11/01/12-11/02/12	DAVID LETTERMAN	2	2400.00	4800.00
7	10000..	1	12:26P	02:00P	60S	11/05/12-11/05/12	CBS SOAP OPERA ROTATION	1	1800.00	1800.00
8	00011..	2	12:26P	02:00P	60S	11/01/12-11/02/12	CBS SOAP OPERA ROTATION	2	1800.00	3600.00
9	1000000	1	11:00P	11:35P	60S	11/05/12-11/05/12	LATE NEWS	1	6000.00	6000.00
10	0001100	2	11:00P	11:35P	60S	11/01/12-11/02/12	LATE NEWS	2	6000.00	12000.00
11	10000..	1	04:00P	05:00P	60S	11/05/12-11/05/12	DR. PHIL	1	2400.00	2400.00
12	00011..	2	04:00P	05:00P	60S	11/01/12-11/02/12	DR. PHIL	2	2400.00	4800.00
13	10000..	1	06:58P	07:27P	60S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	2800.00	2800.00
14	00011..	2	06:58P	07:27P	60S	11/01/12-11/02/12	ENTERTAINMENT TONIGHT	2	2800.00	5600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW TV3

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AND

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AND	600 Fairmount Ave Ste 306			1726 M St NW Fl 10			
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	USA			USA			
CONTACT	KAREN B			PRODUCTEST # 65 AMERICANS FOR PROSPERITY			
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.	65	PRODUCT CODE	9820		
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			FROM	TO						
151..	1	10:00P	11:00P	60S	11/02/12-11/02/12	BLUE BLOODS	1	20000.00	20000.00
16	...1...	1	09:00P	10:00P	60S	11/01/12-11/01/12	PERSON OF INTEREST	1	20000.00	20000.00
171.	1	09:58P	11:00P	60S	11/03/12-11/03/12	48 HOURS	1	8000.00	8000.00
181	1	08:57A	10:30A	60S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	6000.00	6000.00
191	1	09:00P	10:00P	60S	11/04/12-11/04/12	THE GOOD WIFE	1	20000.00	20000.00
201	1	10:00P	11:00P	60S	11/04/12-11/04/12	THE MENTALIST	1	20000.00	20000.00
211	1	07:30P	08:30P	60S	11/04/12-11/04/12	SIXTY MINUTES	1	40000.00	40000.00
Total Contract:								27		186900.00
Billing Summary										
Qtr 4-12			Oct			Nov	Dec		Total	
						186900.00	.00		186900.00	
GRAND TOTAL									186900.00	

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